

Consultation Meeting

One Yellow Spot

Who is One Yellow Spot? (1ys)



- Streaming Video Company Specializing in Affordable Business and Medical Videos
- Placing videos on web sites since 2007
- Located in Dayton, Ohio
- Videographers + Sales Reps located throughout the United States

Video BOOM!

- Myspace.com
- Youtube.com
- Almost one in three online adults, or 33.3%, now watch Web video on a typical day.
- “We are really at the beginning of this transformation,” – Rob Bennet MSN Entertainment and Video Services at Microsoft
- Fastest growing consumer application on the Internet over the past two years..
- Consumer adoption of video on the internet in the United States has tripled in the past year.
- Internet videos are fast becoming the trendy way of advertising your products to potential customers.

Video Benefits

- Place video onto your website
- Linking your video
- Professional videographers
- Streaming Server (Limelight Networks)
- E-mail campaigns
- Increase web site clicks by 30%
- Increase phone inquires by 25%
- We can multiple videos for your business!
- Very flexible and will work with you

Streaming vs. Buffering

- What's the difference?
- Streaming = downloads as you watch
- Buffering = download first, then view

- Limelight Networks
 - Limelight Networks is the leading CDN (content delivery network) for digital media
 - Built for scale/volume
 - Amazon, CNN, CNBC, Beijing Olympics, FOX

OneYellowSpot.com

- Lets take a look at OneYellowSpot.com
- Website Tour

The Video Shoot

- Initial Consultation (if needed)
- Business will not have to be closed
- Video shoot will usually last 1-2 hours
- Videographer will come to your business
 - No script needed
 - Videographer will ask you a few questions about your business
 - Will film exterior and interior of business

Post Production

- After shot we will make sure video is quality work by the videographer and up to our expectations.
- Usually 1-2 weeks after the video is shot we will send you a link to your video on a private web page where you can view your video.
- Once approved by you we will send you a code so you can embed the video onto your webpage.

Other Services Offered

- DVD Authoring and Replication
 - 25-50,000 DVDs
- Web Pages
- Tutorial Videos
- Informational Videos
- Event Filming
- Live Streaming